

Legal Advice & Marketing for Start-Ups, & Business Ideas

If you are thinking about, or have set up, your own business you should **not** miss the following seminar, one of a series to be run by the Business Innovation Centre UEA, in parallel with our Business Plan Competition 2003.

**Wednesday, 26 March 2003, 2.30 p.m. - 5 p.m.
John Jarrold Room, Sportspark, U.E.A.**

**2.30 - 3.30 p.m. - Edward O'Rourke, Mills & Reeve –
An informal presentation on some key legal issues to consider
when setting up a business, with an opportunity for questions
and answers.**

3.30-4.00 p.m. Refreshments

**4.00 - 5.00 p.m. - Dr Kevan Williams, IdiomPlus
Basic marketing for start-ups, with an opportunity for
questions and answers.**

Dr Kevan Williams, PhD, MBA, MSc, CChem, MRSC, has 20 years experience as a scientist and commercial manager, working within government, higher education and industry. He has particular experience in developing successful client relationship and marketing strategies for organisations. He now runs his own business (Idiomplus) and works as a consultant trainer with individuals and organisations starting and growing their businesses.

Edward O'Rourke, is a Solicitor in the Norwich office of law firm Mills & Reeve. Edward joined the company in February 2001 having previously worked for Howes Percival in Norwich. He works on a broad range of corporate and commercial matters including, mergers and acquisitions, corporate reorganisations, joint ventures, partnerships (including the new entity of Limited Liability Partnerships), contractual terms and conditions and corporate finance. Edward is an assistant in the Corporate Services Team. He worked previously as a manager within the hotel and catering industry before changing careers and qualifying as a solicitor in 1998. Edward is an experienced adviser for entrepreneurs and regarding funders in relation to early stage and spin out companies.

Book your place on the Seminar now, contact us at 01603 593933.

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Susan Lester, Innovation Manager

